

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Amada Strategies, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Nebraska Republican Party

Agency name: Amada Strategies

Address: 2637 E. Atlantic Blvd., #43878, Pompano Beach, FL 33062

Contact: Taylor Fernie

Phone number: 239-290-3375

Email: _____

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Nebraska Republican Party

Address: 1610 N. Street, Lincoln, NE 68505

Contact: Ryan Hamilton

Phone number: 402-475-2122

Email: _____

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Ryan Hamilton & Caitlin Holman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor Nebraska Republican Party

Station Representative

Signature: Sarah E Blue

Digitally signed by Sarah E Blue
Date: 2020.09.15 08:54:23 -05'00'

Signature: 

Name: Sarah Blue

Name: 

Date of Request to Purchase Ad Time: 9/15/2020

Date of Station Agreement to Sell Time: 9-15-2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?



Yes



No

Date ad received: 9-15-20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)*



Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

KBIE / KNCY

Date Received/Requested:

9-15-20

Est. #:

Station Location:

NE City, NE

Run Start and End Dates:

9-22 - 10-4-20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

New Order

Media: Radio **Market:** Omaha-Council Bluffs **Vendor:** KBIE-FM **Billing To:** AxMedia
Client: Julie Slama for NE Legislative District 1 **Demo:** Adults 18+

Product: 2020 General Election **Separation:** 30 **AE:** Brad Achtemeier
CPE: //1916 **Flight Start:** 9/29/20 **Phone:** 816-803-7138

Description: Julie Slama for NE LD-1 - Radio **Flight End:** 10/5/20 **Phone:** 816-803-7138
Rep: **Sales Office:** **Fax:**

Version: 1 **Survey:** Dec19-FEB20 MSA CustRadio **Fax:**

Comments: New Order 9/28/20 - The new order will run Tuesday 9/29 - Monday 10/5. Please confirm the new order & alert me of any pre-empts. Thank you!
 Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TV invoices ID #9916670 or TV16670, Radio invoices ID #9914861 or R14861, Markeron #184659, Spotsdata #2095

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	9/29	Total Spots	Adults 18+	CPP
1	TuWThF 6:00A-7:00P	AM	\$16.48	C 30	20	20		
Comments: NP								
2	M 6:00A-7:00P	AM	\$16.48	C 30	5	5		
Comments: NP								
3	TuWThF 6:00A-7:00P	AM	\$7.06	C 30	20	20		
Comments: PRE								
4	M 6:00A-7:00P	AM	\$7.06	C 30	5	5		
Comments: PRE								
						Total Spots: 50		
						Total GRP/GIMP(000): 0.0		
						Total Gross CPP: \$0.00		
						Total Net CPP: \$0.00		

Disclaimer:

All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept service fees or handling charges or anything of that type. Urgently request our commercials air in the first 60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/airday must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.

New Order

Media: Radio
 Client: Julie Slama for NE Legislative District 1
 Market: Omaha-Council Bluffs
 Demo: Adults 18+
 Vendor: KNCY-AM
 Billing To: AxMedia
 1251 NW Briarcliff Pkwy, Suite 85
 Kansas City, MO 64116

Product: 2020 General Election
 CPE: //1916
 Separation: 30
 Flight Start: 9/29/20
 Flight End: 10/5/20
 AE: Brad Achtemeier
 Phone: 816-803-7138

Description: Julie Slama for NE LD-1 - Radio
 9.29 - 10.5
 Sales Office:
 Survey: Dec19-FEB20 MSA CusRadio
 Fax:

Rep: Version: 1
 Comments: New Order 9/28/20 - The new order will run Tuesday 9/29 - Monday 10/5. Please confirm the new order & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TV/invoices ID #9916670 or TV16670, Radio/invoices ID #9914861 or R14861, Marktron #184669, Spoddata #2095

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	9/29	Total Spots	Adults 18+ RTG	CPP
1	TuWThF 6:00A-7:00P	AM	\$7.06	C 30	20	20		
Comments: NP								
2	M 6:00A-7:00P	AM	\$7.06	C 30	5	5		
Comments: NP								
3	TuWThF 6:00A-7:00P	AM	\$5.89	C 30	20	20		
Comments: PRE								
4	M 6:00A-7:00P	AM	\$5.89	C 30	5	5		
Comments: PRE								
					Total Spots:	50		
					Total GRP/GIMP(000):	0.0		
Month	Cashes-Spots		Trades-Spots		Total\$-Spots			
10/2020	\$323.75 - 50		\$0.00 - 0		\$323.75 - 50			
Total Gross Cost:					\$323.75	Total Gross CPP: \$0.00		
Total Net Cost:					\$275.19	Total Net CPP: \$0.00		

New Order

Media: Radio Market: Omaha-Council Bluffs Vendor: KNCY-AM Billing To: AxMedia
 Client: Julie Slama for NE Legislative District 1 Demo: Adults 18+ 1251 NW Briarcliff Pkwy, Suite 85

Product: 2020 General Election Separation: 30
 CPE: //1868 Flight Start: 9/22/20 AE: Brad Achtemeier
 Description: Julie Slama for NE LD-1 - Radio Flight End: 9/28/20 Phone: 816-803-7138

Rep: Sales Office: Fax: 816-803-7138

Version: 1 Survey: Dec19-FEB20 MSA CustRadio

Comments: New Order 9/21/20 - The new order will run Tuesday 9/22 - Monday 9/28. Please confirm the new order & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TV invoices ID #9916670 or TV16670, Radio invoices ID #9914861 or RI14861, Marketon #184669, Spodata #2085

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	9/22	Total Spots	Adults 18+	CPP
1	TuWThF 6:00A-7:00P	AM	\$7.06	C 30	20	20		
Comments: NP								
2	M 6:00A-7:00P	AM	\$7.06	C 30	5	5		
Comments: NP								
3	TuWThF 6:00A-7:00P	AM	\$5.89	C 30	20	20		
Comments: PRE								
4	M 6:00A-7:00P	AM	\$5.89	C 30	5	5		
Comments: PRE								
						Total Spots:	50	
						Total GRP/GIMP(000):	0.0	
Month	9/2020	Cash\$-Spots	\$323.75 - 50	Trade\$-Spots	\$0.00 - 0	Total\$-Spots	\$323.75 - 50	
						Total Gross Cost:	\$323.75	
						Total Net Cost:	\$275.19	
						Total Gross CPP:	\$0.00	
						Total Net CPP:	\$0.00	

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New Order

Media: Radio	Market: Omaha-Council Bluffs	Vendor: KBIE-FM	Billing To: AxMedia
Client: Julie Slama for NE Legislative District 1	Demo: Adults 18+		1251 NW Barcliff Pkwy, Suite 85
Product: 2020 General Election	Separation: 30	AE: Brad Achtemeier	Kansas City, MO 64116
CPE: //1868	Flight Start: 9/22/20	Phone:	
Description: Julie Slama for NE LD-1 - Radio	Flight End: 9/28/20	Phone: 816-803-7138	
Rep:	Sales Office:	Fax:	
Version: 1	Survey: Dec19-FEB20 MSA CusRadio	Fax:	
Comments: New Order 9/21/20 - The new order will run Tuesday 9/22 - Monday 9/28. Please confirm the new order & alert me of any pre-empts. Thank you!			
Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TV/invoices ID #9916670 or TV16670, Radio/invoices ID #9914861 or R114861, Markeron #184668, Spoidata #2085			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	9/22	Total Spots	Adults 18+	RTG	CPP
1	TuWThF 6:00A-7:00P	AM	\$16.48	C 30	20	20			
Comments: NP									
2	M 6:00A-7:00P	AM	\$16.48	C 30	5	5			
Comments: NP									
3	TuWThF 6:00A-7:00P	AM	\$7.06	C 30	20	20			
Comments: PRE									
4	M 6:00A-7:00P	AM	\$7.06	C 30	5	5			
Comments: PRE									
					Total Spots:	50			
					Total GRP/GIMP(000):	0.0			
Month	Cash\$-Spots	Trade\$-Spots			Total\$-Spots				
9/2020	\$588.50 - 50	\$0.00 - 0			\$588.50 - 50				
Total Gross Cost:					\$588.50	Total Gross CPP:		\$0.00	
Total Net Cost:					\$500.23	Total Net CPP:		\$0.00	

Disclaimer:

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